

## 50@50+ AWARD OFFICIAL RULES

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.  
A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. BRIEF OVERVIEW:** The 50@50+ Award (“Promotion”) takes place between March 31, 2017 at 12:00 A.M. C.S.T and June 30, 2017 at 11:59 P.M. C.S.T (“Promotion Period”). The Promotion consists of an award to recognize Illinois residents age 50 and older who are Disrupting Aging and enriching their communities in the fields of non-profit, arts & culture, community building, business, and disruptors. More specific details are stated below.

**2. ELIGIBILITY:** Nominees or (“Entrants”) must be legal residents of Illinois, 50 years old as of the date of entry, and engaged in work that has had an impact on at least one community in Illinois. Officers, directors, and employees (and members of their household and immediate families, i.e., parents, children, spouse, siblings) of AARP (also referred to as “Sponsor”), Crain’s, and their subsidiaries, affiliates, advertising/promotion agencies, and/or their affiliates, assigns or representatives (hereinafter referred to collectively as “Sponsor & Others”), and all other persons or entities associated with the development, administration, promotion, execution of, supply to or printing of this Promotion and public officials are not eligible. Additionally, teams will not be considered, though couples or partners who perform service together are eligible. Individuals may not nominate themselves. Each individual may only be nominated once.

### **3. HOW TO PARTICIPATE/SELECTION OF WINNER/PRIZE/ODDS OF WINNING:**

**A) Award:** There will be a total of fifty (50) Prizes awarded to Selected Winners. Individuals may nominate someone by completing the nomination form available at <http://states.aarp.org/5050illinois> and sending the completed form via email to [aarpil@aarp.org](mailto:aarpil@aarp.org) with “50a50+ Illinois” in the subject line or via mail to: AARP Illinois, Attn: 50@50+ Illinois Nomination, 222 North LaSalle Street, ste. 710, Chicago, IL 60601. Each nominee should be active in one of the following areas:

- **Nonprofit:** Individuals working to grow and strengthen the nonprofit and philanthropic sectors including educational institutions.
- **Arts & Culture:** Artists, writers, musicians, performers, actors, filmmakers, and other creatives who contribute to Illinois’ thriving culture.
- **Community Building:** Individuals working to make their communities stronger by volunteering, or organizing residents around key issues.
- **Business:** Business leaders, business owners, and entrepreneurs who are growing Illinois’ economy while being good stewards of our resources and talent.
- **Disruptor:** Individuals who challenge outdated beliefs about aging and live their life without limits.

Nominations form must include a signed declaration by the Nominee providing written permission to be entered into the contest and acknowledgment that they have read and agree to these Official Rules. The completed form should also include the nominee’s name, address, email, phone and description of the work for which the nominee is being recognized. Each answer on the entry form should be limited to 500 words or less. Nominations must be received during the Promotion Period to

be considered. Individuals are responsible for determining the appropriate beginning and ending times in their respective time zones.

- **Selection of Prize Winner (“Selected Winner”):** On August 28, 2017 at approximately 9:00 A.M. C.S.T., fifty (50) winners will be selected by a panel of seven (7) Judges, appointed by AARP. Winner will be selected from all eligible nominations received throughout the Promotion Period. Judges will evaluate entrants based on their contributions to the areas of impact described above, according to the following criteria:
  - **Innovation:** Nominee has developed new approach to solve old or emerging problems in their communities or environments (15%);
  - **Creative or entrepreneurial spirit:** Nominee is perceived by peers as a committed, creative, and pioneering leader in their field of work (15%);
  - **Impact:** There is clear, demonstrable documentation of Nominee’s impact (40%)
  - **Future focus:** Nominee’s career and work shows promise for the future (15%);
  - **Experience:** There is a clear connection between the Nominee’s life experience and the work at hand, whether through the problem being solved, the skills being applied to the problem, or the life experience or insights that led to the work (15%).

Sponsor will award the Prize only to those Nominees who are suitable entrants based on these judging criteria as determined by Sponsor and Judges in their sole discretion. If less than fifty suitable nominations are received, Sponsor will award less than fifty Prizes. In the event of a tie, tied entries will be re-judged based on the same criteria listed above and a Winner will be determined by the Nominating Panel in its sole discretion. Entrants agree to the Official Rules and to the decisions of the Judges, which shall be final and binding in all respects. Award of a prize to any winner will be subject to verification of that winner’s eligibility and compliance with these Official Rules.

- **Notification:** Winners will be notified via email on or about September 11, 2017, using the email provided on the entry form. Each Winner must email [aarpil@aarp.org](mailto:aarpil@aarp.org) within seven (7) days of notification to claim prize. The return of any prize notification message or document as undeliverable will result in disqualification of the applicable winner, the forfeiture of his or her interest in the prize and the selection of a substitute winner with the next highest score.
- **Prizes:** Each Selected Winner will receive a plaque commemorating the award. Approximate Retail Value (“ARV”) of each Prize: \$50. Winners will also be recognized in the 50 over 50 publication in Crain’s November 6<sup>th</sup> Edition. If the actual retail value of the Prize differs from its stated ARV, the Selected Winner will not receive the difference in value. Limit: Only one (1) prize per individual. Winner will receive the Prize at an award ceremony hosted by AARP on November 10, 2017 in Chicago, IL. If Selected Winner is unable to attend the award ceremony, Prize will be mailed within one week of the Event. Winners are responsible for all travel, lodging, and other costs associated with attendance at the Event. **Odds of Winning:** The odds of winning depend on the number of eligible entries received, and the Judge’s evaluation of said entries.

Participant need not be an AARP member in order to enter and/or win the Award. Being an AARP member will not increase your chance or odds of winning.

**TERMS AND CONDITIONS APPLICABLE TO GRAND PRIZE RECIPIENT (“PRIZE RECIPIENT”):**

**Prize Limit:** An individual, including a member of his/her household, regardless of email address used, may only win one (1) Prize throughout the Promotion Period. Prizes are not transferable or substitutable except by Sponsor with one of equal or greater value. Sponsor is not responsible for any Prize Recipient's inability to utilize her/his prize. All federal, state and local taxes are solely the responsibility of the Prize Recipients. Additionally, at the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate Winner of a Prize may result from any of the following: (a) a potential Winner's failure, upon request, to provide Sponsor with satisfactory proof of age, identity, residency, and/or eligibility; (b) a potential Winner's failure to accept or utilize the Grand Prize as provided herein; or (c) any other non-compliance, as determined by Sponsor in its sole discretion, with the Official Rules.

**6. LIMITATIONS OF LIABILITY:** Sponsor & Others are not responsible for interrupted or unavailable network server or other connections; for miscommunications; failed telephone, computer or electronic transmissions; for jumbled, scrambled or misdirected entries or transmissions; for phone, electrical, network, technology or computer hardware or software or program malfunctions, failures or difficulties; or any other errors, omissions, interruptions, or deletions of any kind, whether human, mechanical or electronic; or for non-receipt of any entry regardless of the cause of it not being properly received by Sponsor. Sponsor & Others are not responsible for illegible, unintelligible, late, lost or stolen entries; for incorrect or inaccurate entry information, whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Promotion; or for any technical, printing or human errors which may occur in the receipt, non-receipt or processing of any entries in the Promotion. In no event will Sponsor award more Prizes than are stated in these Official Rules. Persons found tampering with or abusing any aspect of the Promotion, as solely determined by Sponsor, will be disqualified and may be subject to prosecution. Any person attempting to enter using multiple email addresses, multiple identities or any other device or artifice to enter multiple times or to interfere with the proper play of the Promotion will be disqualified from participation in the Promotion. If, in the judgment of Sponsor, the Promotion is compromised by viruses, bugs, non-authorized human intervention or other causes beyond the control of Sponsor, which or may corrupt the administration, security, fairness or proper play of the Promotion, Sponsor reserves the right, in its sole discretion, to modify, discontinue, suspend or terminate the Promotion and proceed to select potential Winner in a manner it deems fair and reasonable.

**SPONSOR & OTHERS MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NONINFRINGEMENT AS REGARDS ANY PRIZE OR ANY COMPONENT OF ANY PRIZE. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES. CHECK YOUR LOCAL LAWS TO LEARN IF ANY OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU.**

**7. PRIVACY POLICY:** Any personally identifiable information collected during an entrant's participation in the Promotion will be collected by Sponsor and used by Sponsor in accordance with Sponsor's Privacy Policy as such is stated at <https://www.aarp.org/about-aarp/info-0502010/privacypolicy.html>.

**8. PUBLICITY AND INTELLECTUAL PROPERTY RIGHTS:** By accepting a prize, each Prize Recipient agrees to allow Sponsor and/or Sponsor's designees the perpetual right to use his/her name, biographical information, photos, videos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or

hereafter discovered, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.

Entrants and Nominators grant the Sponsor all rights of ownership, reproduction, and use of entries for any purpose whatsoever without compensation or further permission, including but not limited to an irrevocable and perpetual, royalty-free, worldwide right, in all media (now known or later developed) to assign, use, publish, edit, adapt, modify, alter, reproduce, distribute, display, copyright, create derivative works or otherwise exploit entries, for commercial or non-commercial use, and without compensation to the Entrant. By completing or accepting a nomination, each individual waives any and all rights he or she may have to his or her Entry. To the extent Entrant has any rights in the Entry, and assigns all such rights to the Sponsor.

**9. GOVERNING LAW:** Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of Washington, DC.

**10. RELEASE:** By participating, each entrant releases and agrees to indemnify and hold harmless Sponsor & Others from and against any and all costs, claims, damages, or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to participation in the Promotion, or arising out of the receipt, use or misuse, or enjoyment of any Prize or attendance at the award ceremony.

**11. GENERAL:** By submitting or accepting a nomination, entrants agree to abide and to be bound by these Official Rules and the decisions of Sponsor, which shall be final in all matters pertaining to this Promotion. Void outside of the fifty (50) United States/District of Columbia and wherever prohibited or restricted by law. All federal, state and local laws and regulations apply. Entries become property of Sponsor and will not be returned.

**12. WINNERS' LIST:** To obtain the names of the Prize Winners, send a properly stamped, self-addressed envelope, by December 31, 2017, to AARP Winners' List, 222 North LaSalle Street, suite 710 Chicago, IL 60601.

**SPONSOR:** AARP, 601 E. Street NW, Washington, DC 20049

© 2017 AARP

AARP is a trademark of AARP Non-Profit Corporation, D.C. These Official Rules may not be reproduced or reprinted in part or in their entirety without the express prior written permission of AARP.